



Data and Privacy File Guides

Apple Media Services:

Social and Connect Post Information - Follows

May 2019

File name

Social and Connect Post Information-follows.csv

File description

This is a list of all of the artists that the customer has followed through Apple Music Connect. It also includes artists from their library whom the customer may not have noticed they were following.

Why Apple keeps this information

This data has been used to populate a customer's feed in Apple Music Connect. It is additionally used to generate recommendations.

Field Name	Details
entity_name	The name of the artist, brand, or Apple genre that the user followed
entity_id	The identifier of the artist, brand, or Apple genre that the user followed
create_at	The date and time that the customer followed the artist, brand, or Apple genre